



INFO SESSION ON HORIZON RESULTS BOOSTER – STEERING RESEARCH TOWARDS A STRONG SOCIETAL IMPACT

European Commission's Webinar



AGENDA

10:00

HORIZON RESULTS BOOSTER: THE RULES OF THE GAME

10:20

PORTFOLIO DISSEMINATION & EXPLOITATION STRATEGY (PDES) SERVICE:
MODULE A, IDENTIFYING AND CREATING THE PORTFOLIO OF R&I PROJECT RESULTS
MODULE B, HELPING PROJECTS FROM THE PORTFOLIO TO DESIGN AND EXECUTE A PORTFOLIO DISSEMINATION PLAN

10:40

MODULE A & B IN PRACTICE

10:50

PORTFOLIO DISSEMINATION & EXPLOITATION STRATEGY:
MODULE C, ASSISTING PROJECTS TO IMPROVE THEIR EXISTING EXPLOITATION STRATEGY
BUSINESS PLAN DEVELOPMENT (BPD) SERVICES

11:10

PDES MODULE C & BPD IN PRACTICE

11:30

GOTOMARKET (GTM) SERVICES:
1. PITCHING
2. SUPPORT AND GUIDANCE FOR IPR
3. TRAINING IN INNOVATION MANAGEMENT
4. BUSINESS SERVICES
5. EXAMINING OPTIONS FOR EXPLOITATION
6. ACCESS TO NON-EU FUNDING

11:50

GTM SERVICE IN PRACTICE

12:00

Q&A AND CLOSING REMARKS

November 17th, 2022

10.00 - 12.30 CET (BRUSSELS TIME)

Supported by the European Commission, Horizon Results Booster services are delivered to FP7, H2020, and HE projects at no cost. The free-of-charge services are provided by experts and cover several paths in Dissemination and Exploitation activities, notably Portfolio Dissemination and Exploitation, Business Plan Development, and Go to Market service. The info session will cover information about the services and include testimonials from those who have already benefited from Horizon Results Booster.