

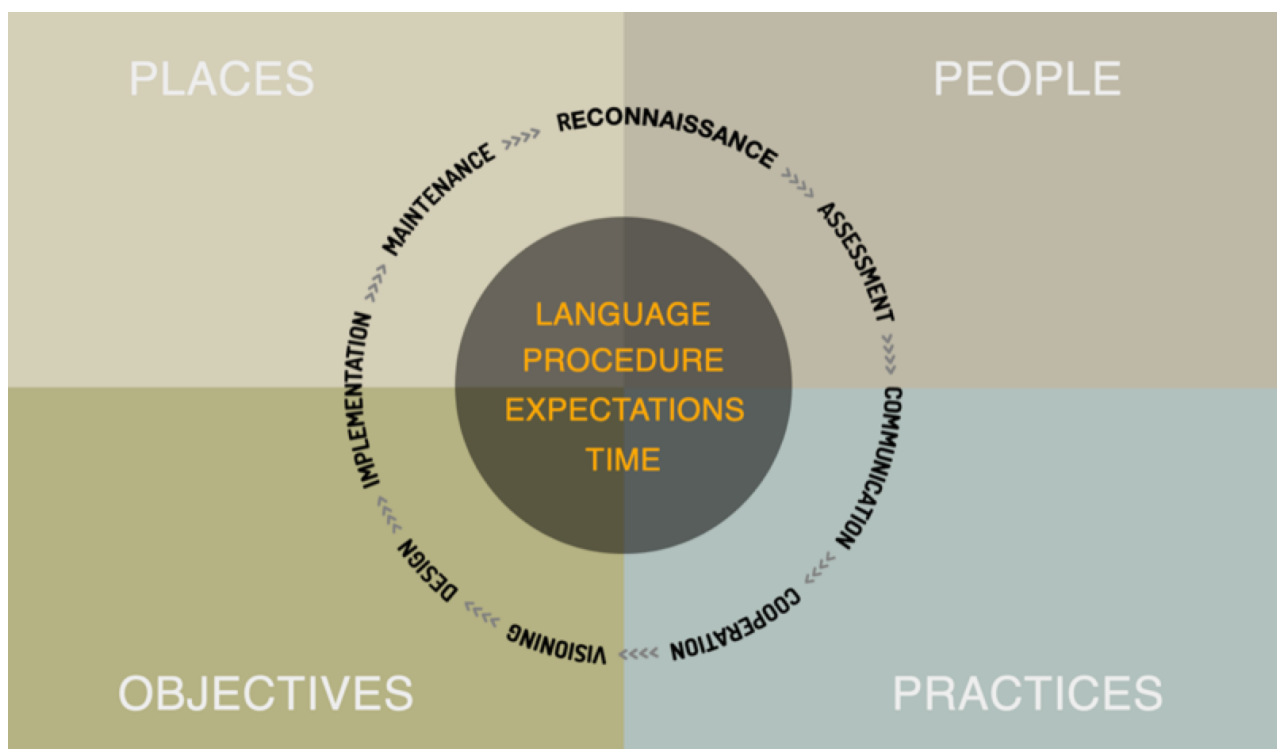


# Frame4Change

The purpose of the  
methodology, what it is about and  
its relevance to IN-HABIT.

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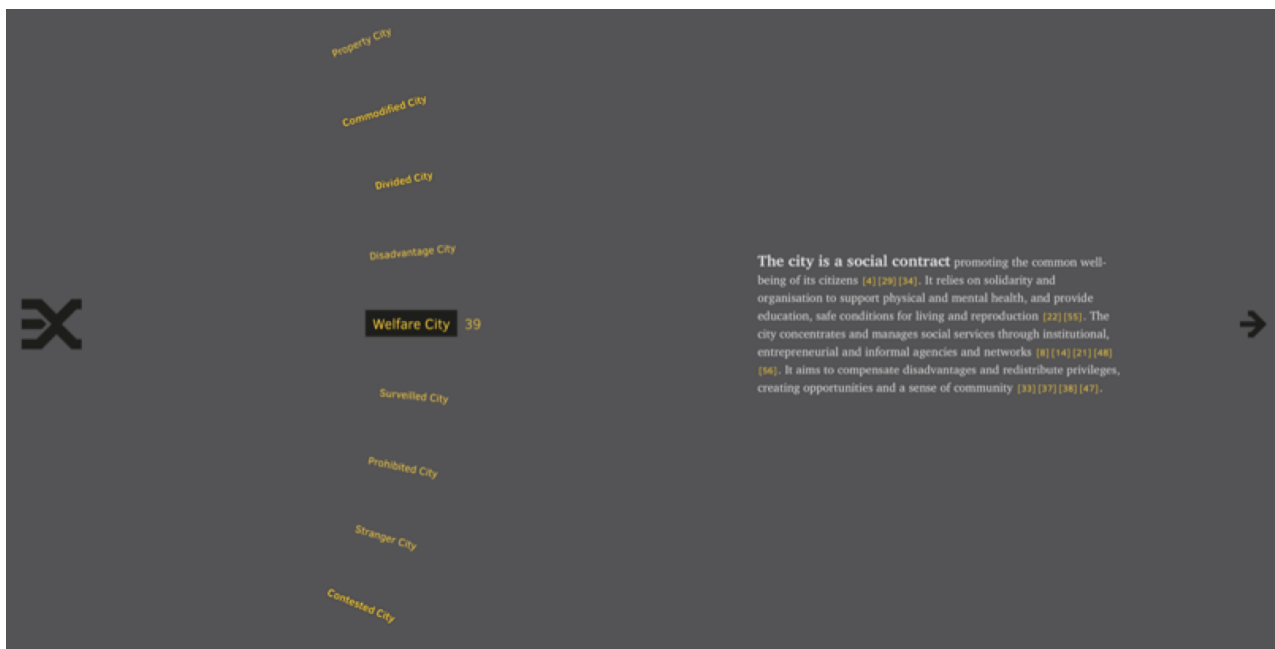
Tesserae's core business revolves around doing research on urban policies and **practices** connecting different competences and capacities, and combining institutional approaches, grassroots action, and various forms of knowledge with creative situated practice. The IN-HABIT project requires Tesserae to deliver an overall **methodology for the social engagement of stakeholders with a focus on gender, diversity, equity, and inclusion**. Such a toolkit is employed for training local community activators in the project's partner cities, and it is applied and tested through **four Private-Public-People-Partnerships** in Cordoba, Lucca, Nitra, and Riga. The scope is to implement visionary solutions in the areas, and finally to evaluate their impacts on local health and well-being through co-designed indicators.



[Img 1 Frame4Change Slide]

To achieve such an ambitious objective, methods and tools have been systematised in a general meta-framework called **Frame4change**, used to analyse the key fields of action, essential variables, and processual moments of a territorial transformative action. The challenge was in guiding all the project partners towards a **common language** that would improve cooperation both at an IN-HABIT project level and at a city level. The core of the framework is based on the multidisciplinary and multi-perspective experience achieved by Tesserae over the years working as community organisers, consultants, and designers of tools for public participation (e.g. the Urban Reconnaissance platform).





[Img 2 Urban Reconnaissance Wheel]

According to this framework, **Tesseracte has collected specific methods for the different moments and needs in developing complex territorial strategies into the IN-HABIT GDEI Toolkit.** This set of tools focuses on the engagement of local stakeholders, especially those at risk of exclusion based on gender, race, age, and cultural grounds. The Toolkit is completed by innovative tools emerging from the contribution of other IN-HABIT project partners, such as, for instance, aspects concerning the integration of gender landscapes and behavioural games developed by the University of Reading.



Tesseracte is supporting the co-design and co-deployment of visionary solutions, keeping a constant eye on stakeholder engagement. For this reason, attention is dedicated to **mapping stakeholders** and recording the progress achieved along the participatory process through the **drafting of “Engagement diaries”** - personal accounts from the perspective of the community activators.

**Storytelling practice, and mapping local resources, takes on an essential role in the Toolkit.** A narrative approach is encouraged to improve the stakeholders’ ability to voice local struggles, new ideas, and proposals.

