

Promoting inclusive healthy lifestyles and wellbeing in Agenskalns, Riga

Una Meiberga (KQ)
Talis Tisenkopfs (BSC)
Rudolfs Cimdins (RPR)



This project has received funding from
the European Union's Horizon 2020
research and innovation programme
under grant agreement No 869227



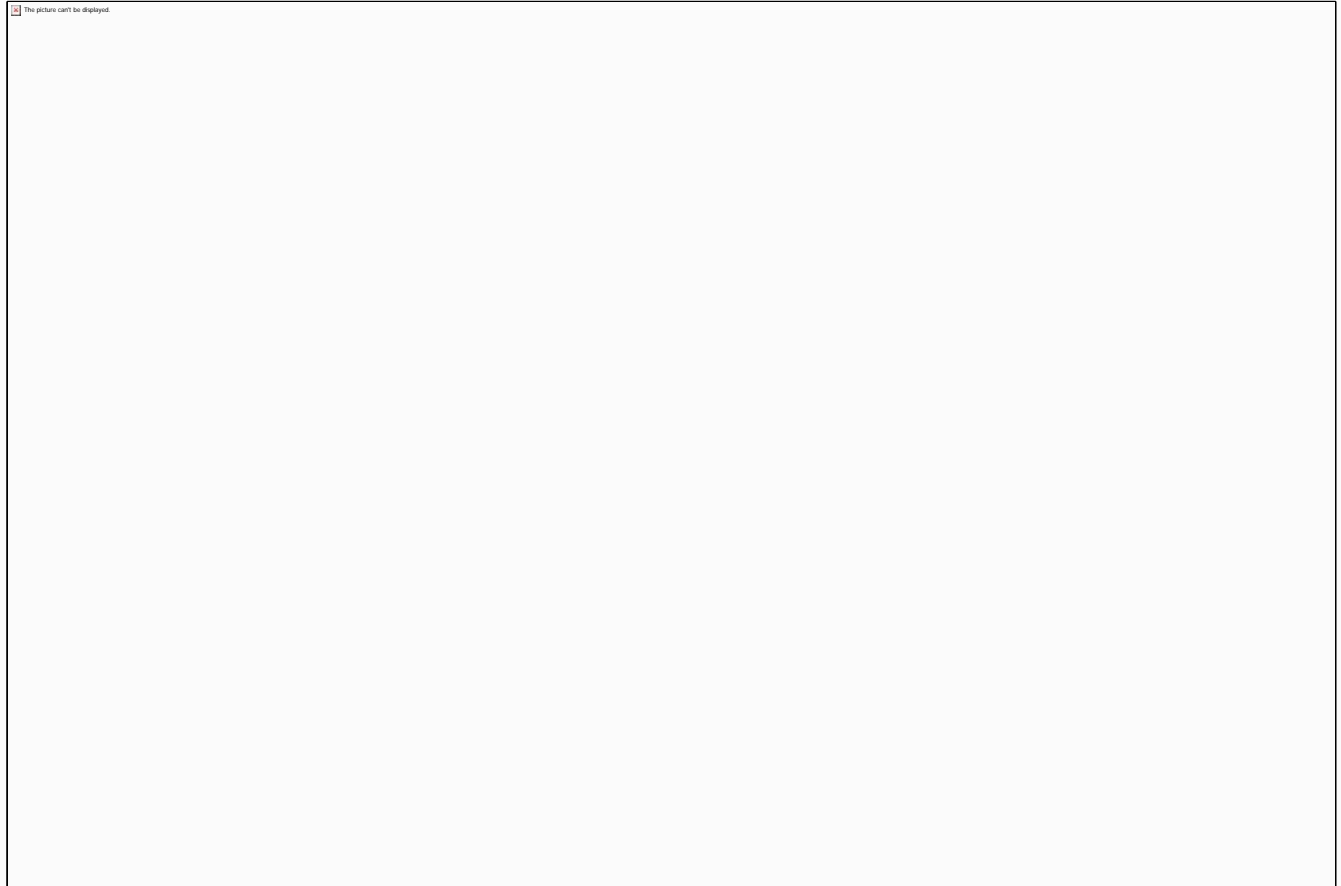
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 869227

Āgenskalna market



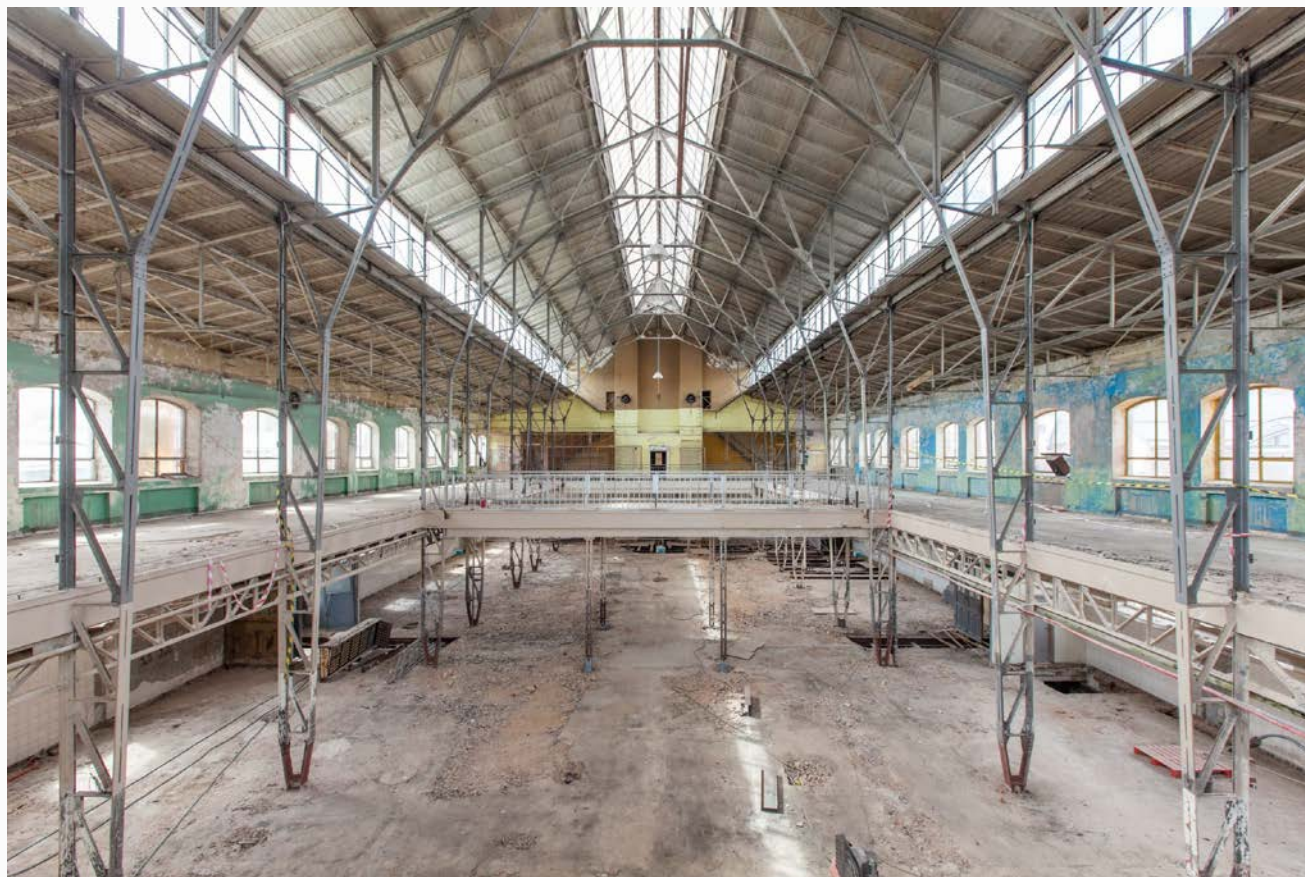
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 869227

Since 2018 KQ
is responsible
for the
development of
Āgenskalna
market



This project has received funding from
the European Union's Horizon 2020
research and innovation programme
under grant agreement No 869227

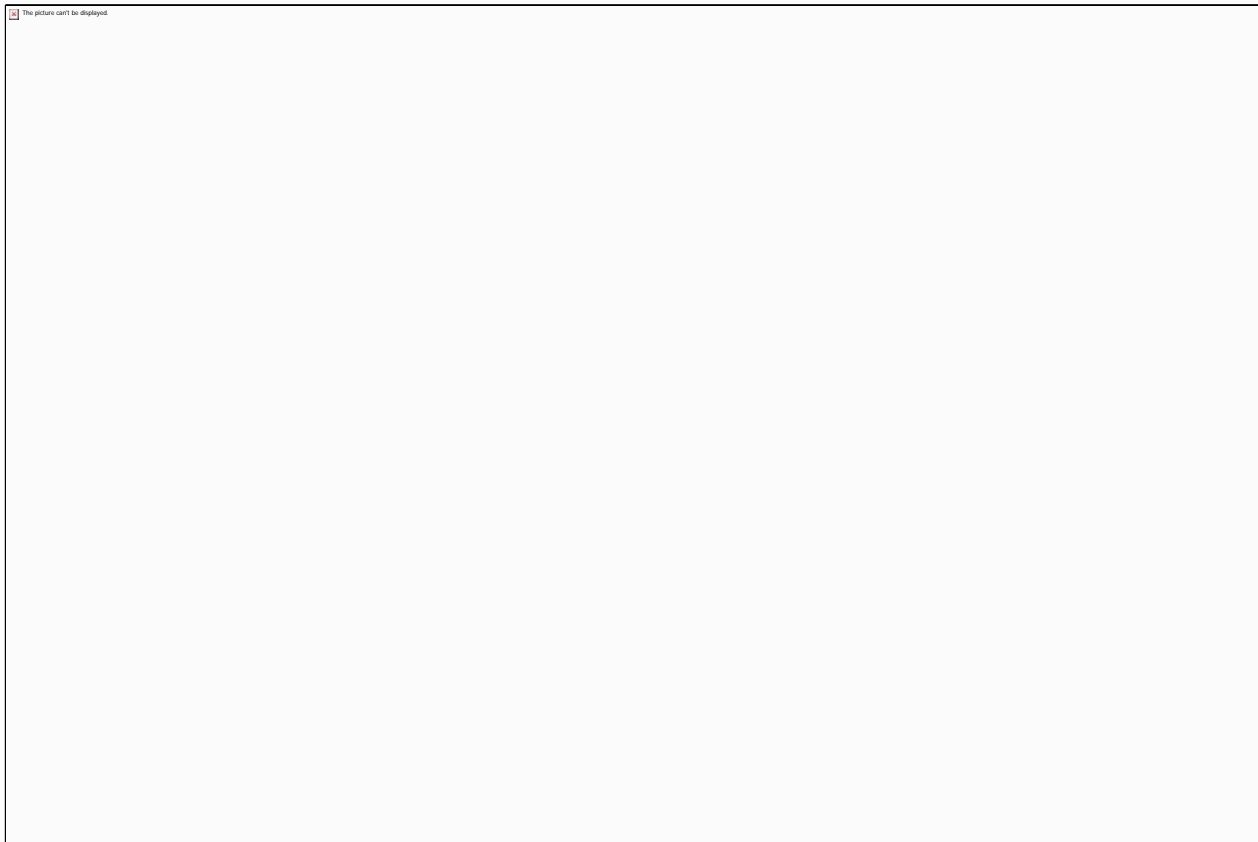
The pavilion is currently under reconstruction, to be completed by the end of 2021



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 869227

Challenges

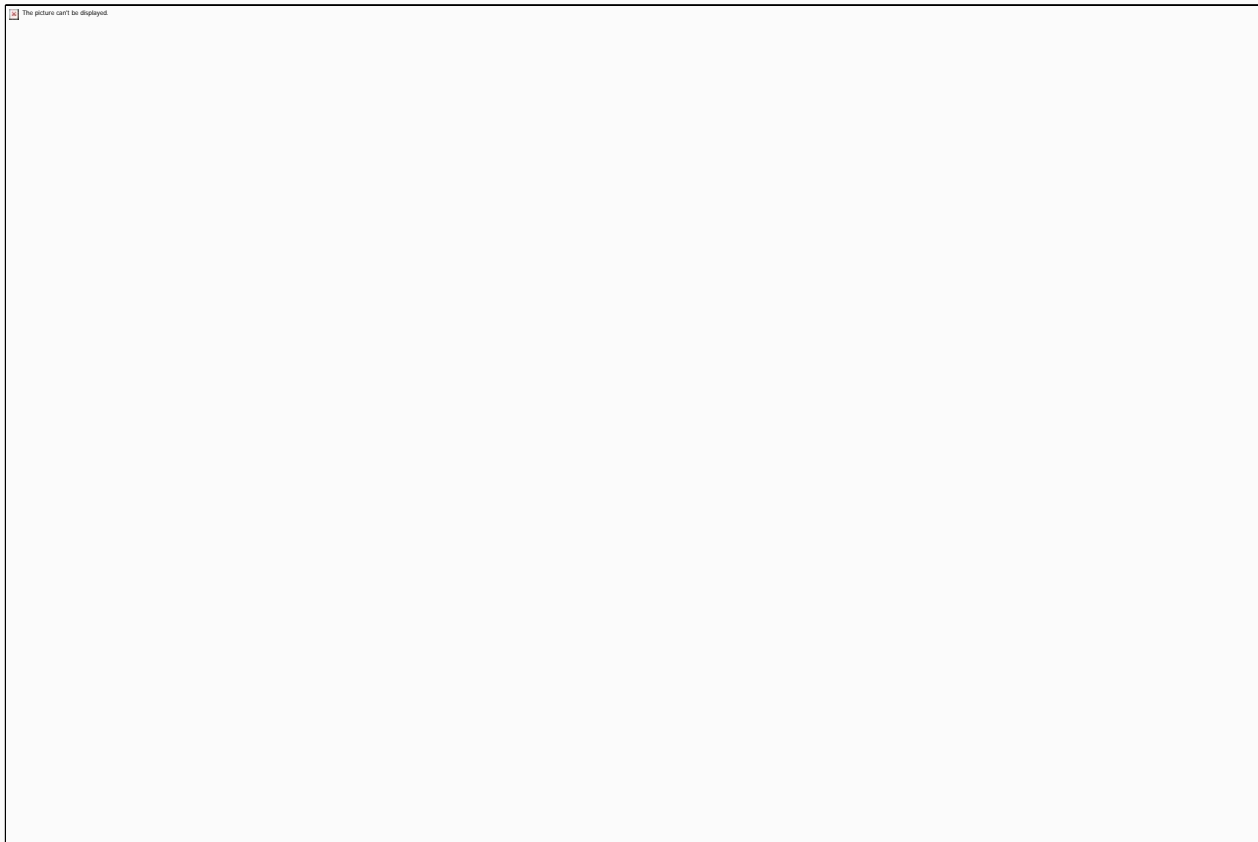
- Limited availability of cultural life & physical activities
- Low purchasing abilities, ageing society and decrease of inhabitants
- Degraded environment
- Competition with supermarkets



Opportunities

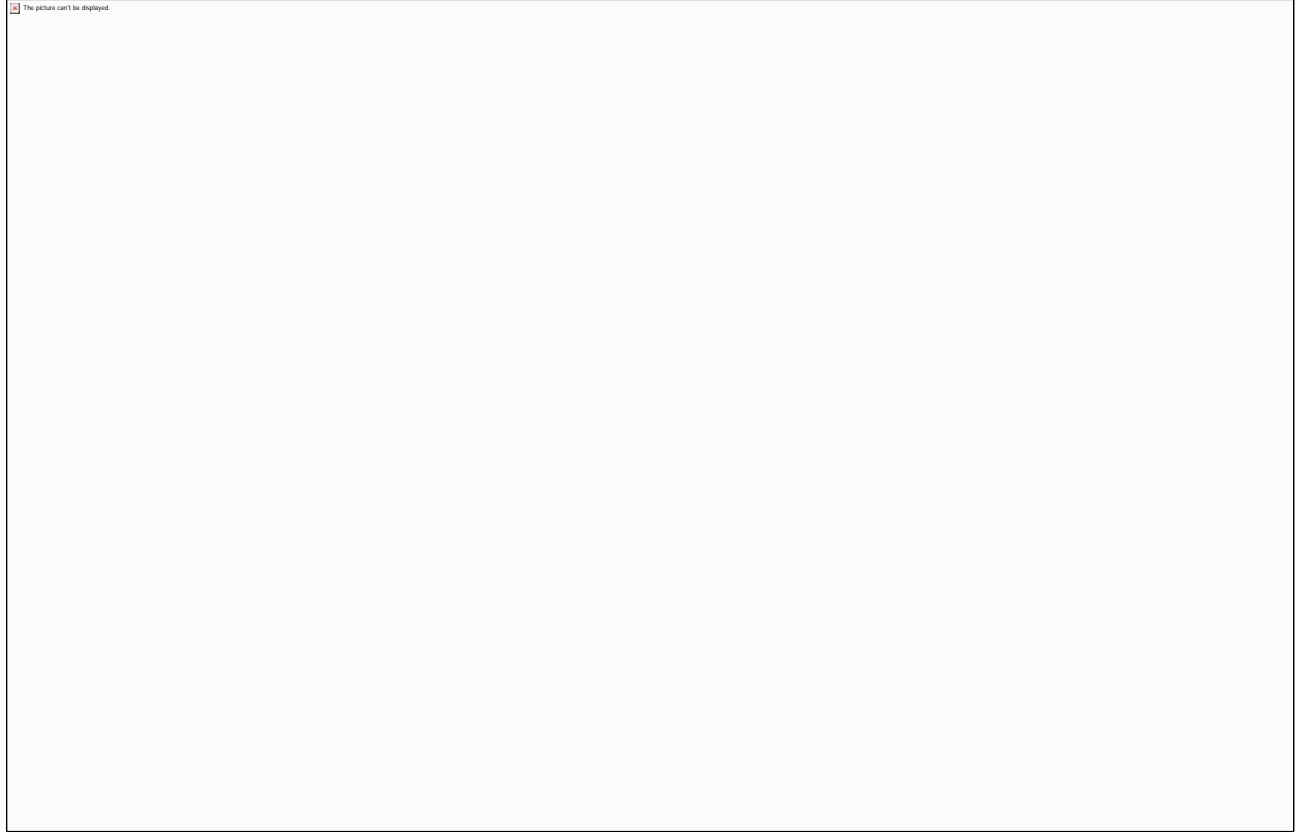
Intercultural and creative food hub, community centre of Agenskalns:

- Promoting sustainably produced and locally sourced food
- Encouraging conscious food habits
- Revitalizing social life and wellbeing in the neighbourhood



IN-HABIT plans

- Sport and children playground infrastructure
- Community kitchen
- Eco-island and waste reduction site
- Online food purchasing system





- Private non-profit research institute
- Specialising in studies of sustainable development, agro-food systems and innovations



BSC | BALTIC
STUDIES
CENTRE



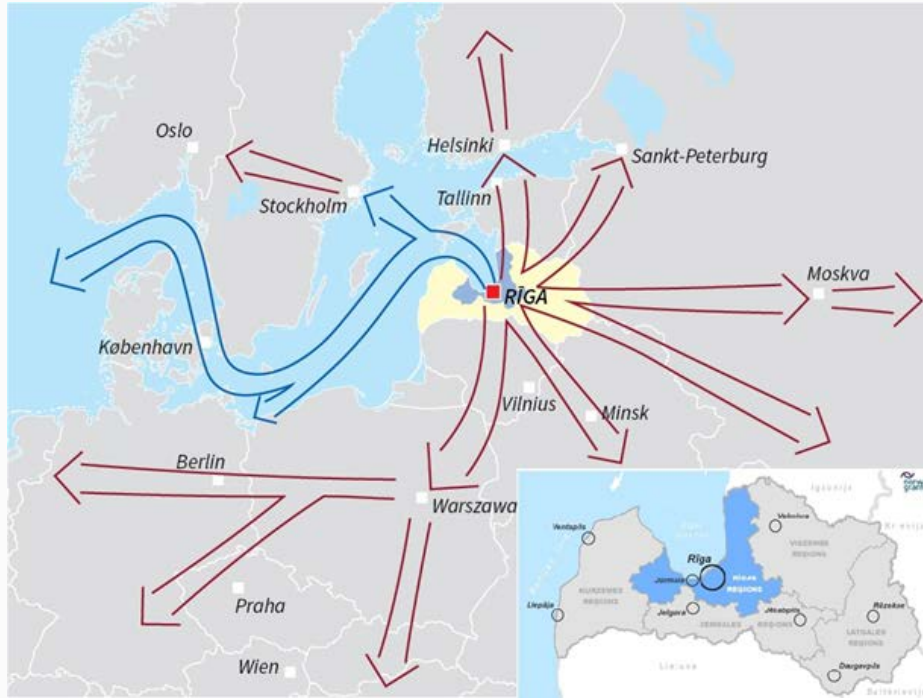
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 869227

- Role in the project
 - Establish Riga in-hub
 - Facilitate the integration of stakeholder knowledge, needs and perspectives
 - Test co-management schemes
 - Monitor success of interventions
 - Gather evidence regarding the impact of innovations
 - Identify lessons and good practices that can be disseminated and replicated in other cities

BSC | BALTIC
STUDIES
CENTRE



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 869227



Regional level authority in the heart of Baltics

The Riga planning region concentrates more than 1/2 of Latvia's population and 2/3 of socio economic activities

More than **1.1 million inhabitants**

Functions:

- **coordinate 30 regional municipalities** on a daily basis, including Riga and Jurmala;
- ensure **regional planning**;
- implement **urban development projects**;
- provide **mediation function** between the state and local governments.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 869227



- Stakeholder engagement
- Training organization
- Transition pathway management
- Promotion activities
- Gender landscaping
- Behaviour games organization
- Different assessment development
- Local stakeholder consultations
- Baseline studies realization
- Questionnaire establishment
- Dissemination activities realization



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 869227



The tasks will be fulfilled in close cooperation with BSC and KQ



- Upscaling and replication activities for all pilot places (WP1;3;4;)
- Involvement in Agenskalna food hub in Riga tasks realization (WP2)**
- Leading upscaling and replicating activities (T2.6.)**

- Stakeholder engagement (T5.1.)
- Training of local community activators (T5.2.)
- Transition Pathways (T5.3.)
- Mindset change activities (T5.4.)
- Promoting (social) entrepreneurship (T5.5.)
- Coordination; monitoring and dissemination of the transition pathway (T5.6.)

- Gender and diversity methodological framework (T6.1.)
- Gendered landscapes construction (T6.2.)
- Behavioural games for preferences elicitation (T6.3.)
- Behavioural games to boost changes (T6.4.)
- Assessment of gender, diversity and inclusion (T6.5.)

- Co-definition and validation of IHW key indicators and impact assessment tools (T7.1.)
- IN- HABILIT data platform (T7.2.)
- Baseline study in IHW (T7.3.)
- Ongoing IHW Impact assessment (T7.4.)
- Ex-post IHW impact assessment (T7.5.)

- Dissemination, Exploitation, Communication and Outreach (DECO) strategy (WP8)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 869227



Thank You



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 869227